



Back Road Press
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Submitting Ideas and Manuscripts of Non-Fiction Books, Manuals, and
Other Useful Works

Back Road Press is a self-help publisher of non-fiction and manuals. "Self-help publisher" is a term we coined. It means flexibility. If you have a knockout story and manuscript that rivals David McCullough's work, we will say, "No thank you, go straight to Simon and Schuster." We are a small, short-run press.

If, on the other hand, you have a great non-fiction story or manual idea and a rough manuscript or summary of one, and you are getting nowhere with traditional publishers, and you are prepared to invest some money and more of your time, please contact us.

If we like your idea, we will ask you to submit a 5-10 page summary proposal providing an outline, sample pages and whatever elements will give us an understanding of both your story/idea and your knowledge and commitment. If you already have a draft manuscript, you may submit it to us in lieu of a summary.

Brief story/manual ideas, all other inquiries and questions should be sent to publisher@backroadpress.com. We accept summary proposals and manuscripts only as PDF or Word files via email, or by USPS mail. We will try to reply within five business days.

Our agreeing to read your materials in no way implies any contractual agreement or understanding. Please mail copies only, as we do not return materials unless a postage paid envelope is provided by you.

Our response will either say a) "Sorry, we are not interested." b) "Pretty good, we suggest x, y, z. What do you think?"

We will make specific editorial and content suggestions for the author to undertake, and propose to the author editorial, printing, and marketing services that Back Road Press will provide based on the author's objectives.

Generally, our services to turn your manuscript/rough idea into a book in your hand run \$5,000 - \$8,000 for an initial press run of 100-250 copies. Respecting format and mutually agreed-upon deadlines help you keep the costs down. Subsequent press runs cost much less, using the initial format. If we accept your book, and you accept our publishing plan proposal, we will require a down payment of not less than \$1,000.

Back Road Press is best suited for authors who want to focus on creating content, and leaving the bulk of the nitty-gritty editing, production and marketing to someone else. Ideally, you should already have a market niche in mind - sales to a club or association, community or historical district, etc. We will work with you at finding additional markets.

We cannot promise to make you a best seller. We *do* promise that if we accept your story or manual, that we will fit and polish the editing, publishing and marketing process to meet your needs.

Yours,


S R Engelmann